

ONLINE

advertising opportunities

www.thejewishweek.com



AD BANNER RATES Rates Per Month

Ad Banner Size	Where Positioned*	Monthly Cost	More Than 3 Months	Formats Accepted
120x60	Home page and articles pages	\$595	\$595	Flash, JPG, HTML
120x120	Home page and articles pages	\$695	\$610	Flash, JPG, HTML
120x240	Home page and articles pages	\$725	\$639	Flash, JPG, HTML
728x90	Home page top leaderboard and ROS	\$879	\$775	Flash, JPG, HTML
468x60	Small leaderboard, home pages and article pages	\$719	\$635	Flash, JPG, HTML
175x80	Next to logo-very top- all pages	\$955	\$840	Flash, JPG, HTML
300x250	Home page top and article pages	\$825	\$725	Flash, JPG, HTML

Most ad banner sizes are possible. For other size units such as skyscrapers, wide skyscrapers and micro bars, ask your sales representative.

EMAIL NEWSLETTER

Every Wednesday The Jewish Week emails its newsletter highlighting new online content to 18,100 opt in subscribers. This newsletter summarizes with brief descriptions and photos new content in the print edition and online editions. Your ad can be 600x100 or 480x100 that you supply or we'll design it. If we design it, please provide up to 35 words, art, an email response and a link to a website. The cost for this is \$225 per ad, or 3 weekly placements for \$595.

DEDICATED EMAILS

The Jewish Week has a list of 12,000 opt in addresses of people that want to receive our special offers via email. We send to this list, on behalf of our advertisers, their HTML email. We provide reports on the number of emails opened and click throughs. The cost for non-advertisers is \$465.

*Banner ad may be in rotation.

THEJEWISHWEEK.COM will help you achieve your advertising objectives, offering a wide variety of rich media formats to strengthen brand awareness, sell product, increase fund raising and ultimately yield a high ROI.

Whether it's standard ad banner placements or innovative bundling packages, THE JEWISH WEEK.com is the place to help you create a compelling and rich ad experience for consumers.

The ^{New York} Jewish Week
Connecting Jewish New York to the Jewish world.

1501 Broadway, Suite 505
New York, NY 10036
Tel: 212.921.7822
Fax: 212.921.8420